

# Time to Stop Talking

A FREE Princes Risborough Business Event

Date: Thursday September 16th 2010

Time: 6pm-8pm

Location: The Boardroom, Hypnos

Coffee and Sandwiches will be served

As the face of retailing changes rapidly, the function of the High Street as a commercial shopping centre is threatened. Many factors are to blame, some are national issues and some are very local.

There is a strong argument for businesses to work in partnership with others to tackle the issues threatening their livelihoods. Risborough Area Partnership recognises the benefits of collaborative working and has pleasure in launching a programme of FREE business seminars for those with shops and services in Princes Risborough.

Each seminar will focus on a central theme and will offer information, local intelligence and support for businesses wishing to keep one step ahead in an ever-changing

environment. The seminars will promote lively discussion, shared experience and business networking and most importantly they will facilitate the delivery of some practical solutions to Risborough's key commercial problems.

## Seminar One: Time to Stop Talking

Local business owners and employees have many excellent ideas for boosting the economy in Princes Risborough. It is now time to stop talking about them and to start putting them into action. This seminar will focus on:

- The Modern Consumer: Their demands, expectations and spending behaviour
- Positioning Princes Risborough in the market: Function, Design and Aesthetics
- The Three Key Factors Killing the Town: A plan of action for businesses



**RAP**  
Risborough  
Area Partnership



To book your place telephone Sally Williams: 07889 173101